

Michael DeVoursney

Creative Director

Over 30 years experience working with the lead decision makers in a wide range of businesses and organizations to create award winning designs for Fortune 500 companies, IPO's, startups and a variety of non-profits.

EDUCATION

New York Institute of Technology

Bachelor of Fine Arts, Computer Graphics

University of Utah

Engineering, Fine Art/Computer Graphics

CAPABILITIES



EXPERIENCE

Latitude Design

2010 – Present

Owner,
Creative Director

Created an expansive portfolio of Annual and ESG reports, brochures, websites, logos, signage, info, data, motion and environmental graphics. With a diverse group of clients including: AIG, CPI Aero, GSE Dynamics, H&R Block, ISG and Travelers.

RWI

1995 – 2010

Creative Director

Upgraded the design studio with state-of-the-art hardware/software. Designed award-winning work for ACNielsen, BlackBerry, Dover, Foot Locker, Kimco Realty, Take-Two Interactive, VNU, Whirlpool and the YMCA.

Augusta

1994 – 1995

Creative Director

Designed Annual Reports for Comrad Security, Quick & Reilly and Luthern Medical Center. Created illustrations using Pixar's Typestry for Pepperidge Farm Goldfish Pogs giveaway.

Curran & Connors

1986 – 1994

Art Director

Produced one of the first all-digital annual reports for Commodore Computers. Designed award-winning work for Acclaim Entertainment, Cablevision and Getty Petroleum.